



Atlanta's Best Realtors

2008

Communities 100

**Press
Kit**



Let Prospective Customers Know You're Among the Best!

2008

Communities 100

Press Kit Materials

COMMUNITIES Magazine is promoting your status as a COMMUNITIES 100 by printing your name and photograph in our May 2008 issue and hosting the Awards Breakfast at the Cobb Galleria Centre.

Your personal efforts to promote this honor may also be effective. We suggest the following for gaining personal coverage for your designation as a COMMUNITIES 100:

- 1.** Adjust the enclosed release to include information about you.
- 2.** Place the release on your company letterhead.
- 3.** Send the release to
 - Local newspapers
 - Regional newspapers
 - Realtor publications in your area
 - Company newsletter editors
 - Company publication editors

PRESS RELEASE

Contact:

(YOUR NAME OR YOUR COMPANY 'S PUBLIC RELATIONS COORDINATOR)

(COMPANY NAME)

(PHONE NUMBER)

FOR IMMEDIATE RELEASE :

COMMUNITIES Magazine Honors (YOUR NAME)

As One of Atlanta's Best Realtors

COMMUNITIES Magazine recently honored (YOUR NAME) with (YOUR COMPANY 'S NAME) as a member of the 2008 COMMUNITIES 100, a designation recognizing Atlanta's leading Realtors across 14 metropolitan Atlanta real estate boards. This is the (FIRST ? SECOND ? ETC.) year (YOUR NAME) has received this honor.

The designation is based on the net sales volume of metro Atlanta's Realtors as reported and verified by 14 of the area's boards of Realtors. This special designation was established in 1986 by COMMUNITIES Magazine to recognize only the highest producers of the 24,271 Realtors in the area. In essence, (YOUR NAME) is in the top one percent of board-certified Realtors in the entire metro Atlanta area.

The COMMUNITIES 100 honors the top producing 100 Realtors in each of the following three groups: those who are individual agents working for general brokerage companies, those who are team agents typically working for general brokerage companies and

COMMUNITIES

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